

Saint-Beauzire, December 11, 2024

Alexandre Poncet, 49, has been appointed Limagrain's VP of International Public and Governmental Affairs.

He and his team will be responsible for developing a robust strategy to ensure Limagrain's voice is heard in the European Commission and Parliament. He will support the Group's subsidiaries in Europe to enhance their influence on their respective home-country governments. At the same time, he will ensure Limagrain is properly represented by and aligned with the professional associations advocating for the seed, agri-food and farming cooperative sectors. Alexandre will also continue to oversee institutional relations with French government bodies both nationally and in the Rhône-Alpes-Auvergne region.

Sébastien Chauffaut, CEO of Limagrain, commented: *"Limagrain needs to address the growing geopolitical and institutional issues affecting its markets. To reach our strategic goals, we absolutely must have a stronger international presence so institutional decision-makers better understand our Group and the conditions we need to contribute to both French and European food sovereignty. Regular dialogue with key political figures is also critical for our international expansion. Alexandre will therefore play a key role in furthering Limagrain's long-term growth and contributing to our Ambition 2030 strategic plan."*

Alexandre previously served as Limagrain's Chief Communication and Public Affairs Officer. Before joining the Group, he worked at Coca-Cola Europacific Partners, Schlumberger, Usinor and the FACE foundation (Fondation Agir Contre l'Exclusion). He is a graduate of Sciences Po Paris and earned a master's degree in Labor Law and Human Resources Management from the University of Paris II (CIEFFOP). He completed the prestigious CHEDE training program offered by the Institute for Public Management and Economic Development, the training arm of France's economic and financial ministries.

About Limagrain

Limagrain is a global company with deep local roots. Our parent company is an agricultural cooperative based in the Limagne-Val d'Allier plain, in the heart of the Auvergne, in central France, while we are an international seed and agri-food group with some 9,600 employees working in 53 countries.

We are the world's fourth-largest seed group and generated €2.522 billion in revenue in 2023-2024, plus an additional €729 million in revenue from joint ventures with our strategic partners.

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